



COOKIE POLICY

Last updated 26.05.2021

INTRODUCTION

Step Ahead Social Enterprise CIC (“we” or “us” or “our”) may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website www.steпаhead.co.uk, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”) to help customize the Site and improve your experience.

We reserve the right to make changes to this Cookie Policy (created using Termly) at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.

USE OF COOKIES

A “cookie” is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, keep track of services you have used, record registration information, record your user preferences, keep you logged into the Site, facilitate purchase

procedures, and track the pages you visit. Cookies help us understand how the Site is being used and improve your user experience.

If you want to know more about cookies, visit www.aboutcookies.org.

TYPES OF COOKIES

The following types of cookies may be used when you visit the Site:

Performance cookies

These cookies collect information that is anonymous – the user can not be identified and no personal information can be accessed. The purpose of this cookie is to assess the performance of the website.

Step Ahead website includes certain components transmitted by Google Analytics, a web traffic analysis service provided by Google, Inc. (“Google”). It is a third-party cookie and is managed anonymously to monitor and improve the performance of the host site (cookies performance). The abbreviation of the Google Analytics cookies are: `_ga`, `__utma`, `/ __utmb`, `/ __utmc` / `__utmz`

Google analytics uses “cookies” to collect and analyze anonymous information about site usage behavior (including your IP address). This information is collected by Google Analytics, which processes them in order to draw up reports for the administrators of the website about the activities on the website. This site does not use and does not allow others to use this tool to track or collect personally identifiable information. Google analytics does not associate your IP address with any other data held by Google or seek to link and IP address with the identity of the website user.

Google can also communicate this information to third parties unless required by law or where such third parties process the information on Google’s behalf.

For more information see the link here: <https://policies.google.com/privacy/google-partners?hl=en-US>

To opt-out of this, follow this link: <http://tools.google.com/dlpage/gaoptout>

Our Cookies - Strictly necessary cookies

Our cookies are “first-party cookies”, and can be either permanent or temporary. These are necessary cookies, without which the Site won't work properly or be able to provide certain features and functionalities. Some of these may be manually disabled in your browser, but may affect the functionality of the Site.

Personalization Cookies

Personalization cookies are used to recognize repeat visitors to the Site. We use these cookies to record your browsing history, the pages you have visited, and your settings and preferences each time you visit the Site.

Security Cookies

Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorized parties.

Site Management Cookies

Site management cookies are used to maintain your identity or session on the Site so that you are not logged off unexpectedly, and any information you enter is retained from page to page. These cookies cannot be turned off individually, but you can disable all cookies in your browser.

CONTROL OF COOKIES

Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser's settings. Please be aware that such action could affect the availability and functionality of the Site.

For more information on how to control cookies, check your browser or device's settings for how you can control or reject cookies, or visit the following links:

[Apple Safari](#)

[Google Chrome](#)

[Microsoft Edge](#)

[Microsoft Internet Explorer](#)

[Mozilla Firefox](#)

[Opera](#)

[Android \(Chrome\)](#)

[Blackberry](#)

[Iphone or Ipad \(Chrome\)](#)

[Iphone or Ipad \(Safari\)](#)

In addition, you may opt-out of some third-party cookies through the [Network Advertising Initiative's Opt-Out Tool](#).

OTHER TRACKING TECHNOLOGIES

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and improve your experience. A “web beacon” or “pixel tag” is tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

PRIVACY POLICY

For more information about how we use information collected by cookies and other tracking technologies, please refer to our Privacy Policy posted on the Site. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy.

CONTACT US

If you have questions or comments about this Cookie Policy, please contact us at:

Step Ahead Social Enterprise CIC

033 0335 6500

info@stepahead.co.uk